*Officially Endorsed by Ocean Beach Chamber of Commerce and by Pacific Beach Community League*

Community Spirit Upheld

# THE BEACH NEWS

Circulating in Every Home

*Promoting the Progress of the Beach and Bay Sections of San Diego and Point Loma Peninsula*

*Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, Roseville and Point Loma Heights*

VOL. 2—NO. 12 | 4829 SARATOGA AVENUE | Ocean Beach, California, March 23, 1923 | PHONE POINT LOMA 17 | FIFTY CENTS A YEAR FIVE CENTS THE COPY

## FLAG RAISING AT O. B. POSTOFFICE

**Ceremonial Celebration Marked by Speech Making, Music, Singing, Bugle Calls and Salute to the Colors Last Saturday.**

**Raported by Our Katherine.**

"Old Glory" now proudly flies over the Ocean Beach postoffice at the Walsh building on Newport avenue. The flag raising celebration scheduled for last Saturday afternoon was duly and officially carried forth. W. H. Culmer, president of the O. B. Chamber of Commerce, in a very interesting introductory speech, announced the orator of the day, William L. Morrison, a well known attorney of San Diego, whose remarks were enjoyably appropriate for the occasion.

Mr. Culmer called attention to the fact that Ocean Beach has more than doubled in population in the last three years and is now progressing faster than ever. He also spoke most highly of the commendable work of Postmaster Rankin in furthering postal facilities at the Beach.

The stars and stripes were raised on high with everybody lustily singing "The Star Spangled Banner."

Robert J. Walsh, to whose admirable foresight and tireless energy the splendid new postoffice building is directly due, spoke briefly of his constructive work and referred to the struggle he underwent in furthering his ambition for a suitable building. He said, its completion would have been greatly delayed but for the timely financial assistance of Rogan and Company, brokers of San Diego, who came to the rescue with the necessary funds for finishing the "skyscraper." And, hence credit is given where credit is due.

An accommodating bugler, obtained from the Marine Base by Frank B. Harrison, happily gave the "Call to the Colors," and the Ocean Beach orchestra, ably directed by Mrs. Juanita B. Close, furnished some delightful music during the ceremonial celebration, while nearly everybody present joined in singing the "Battle Hymn of the Republic," with quite a deal of vim and enthusiasm. The Boy Scouts very creditably gave the salute to the flag. Postmaster Rankin made some apt remarks about postal affairs and announced that the postoffice would remain open hereafter from 8 a. m. to 6 p. m., excepting Sundays and holidays.

## "MOTHER GOOSE" ILLLUSTRATIONS

**Splendid Social Entertainment Arranged for Next Monday Night at Ocean Theatre With Everybody Invited.**

An exceptionally pleasing program has been arranged by Mrs. A. M. Morgan for the C. of C. social entertainment at the Ocean Theater next Monday night. The school teachers of Ocean Beach are going to give a number of "Mother Goose" illustrations, and it bids fair to be an evening replete with jollity, song and music. You really can't afford to miss it. Here is the complete program of characters with the participants:

"Mother Hubbard," Miss Kate Spani; "Queen of Hearts," Miss Georgia; "Jack and Jill," Miss Merrill and Miss Bankirk; "Little Miss Muffett," Miss Manley; "Little Boy Blue," Miss Moore; "The Old Woman Who Lived in a Shoe," Mrs. Mulville; "Mother Goose," Miss Gilman; "Little Bo-Peep," Miss Hopson.

Fred Haeckel, violinist from Mission Hills School of Music, will also entertain and there will be some special piano duets and orchestral numbers.

## VOTE FOR THE LIBRARY BONDS

**Great Opportunity For Ocean Beach to Secure a New Library Building With Fine Modern Equipment.**

It is a fact that Ocean Beach is to have a new $15,000 library equipment when the library bond issue, proposition 2, carries on April 3.

**Vote "Yes" on Proposition 2**

This is our great opportunity. For six years Ocean Beach has had a small branch library, which is located in a rented store building. Ocean Beach representing three precincts of the city's voting population, should put her best foot foremost to help put over this measure.

Why does San Diego need to pass this measure? Here are five good reasons:

1. For the past ten years the volume of business which our library system does has increased at the rate of 12 per cent each year, so that now is has reached the uttermost limits of its capacity for floor space, reading room space, book shelf space and working rooms for its thirty employes.

2. Already the city has spent in rents over $10,000 which should have gone into books.

3. For suburban sections far removed from the main library, branch libraries properly equipped are absolutely necessary if such communities are to receive any kind of library service.

4. Twenty per cent of the staff, representing three departments, are obliged to work eight hours a day in basement workrooms which are poorly lighted and badly ventilated.

5. Sixty per cent of the sick leaves of the entire staff come from the 20 per cent which work in these basement rooms.

Watch for next week's issue of **The Beach News** for plans as to the new Ocean Beach branch and

**Vote "Yes" on Proposition 2, April 3.**

**OFFICE FOR DENTIST for rent; especially suitable location; telephone facilities. Phone Pt. Loma 92.** *

## RINEHART RAN ROUSING RACE

**Prominent Business Man Polls Nearly Six Thousand Votes in Mayoralty Contest Following a Cleanly Conducted Campaign**

As a cheerful echo of the mayoralty election battle of last Tuesday, it is unanimously conceded that Chas. E. Rinehart conducted a clean campaign and has proved himself a good loser.

For the many personal friends and admirers who worked so energetically and faithfully in his interest, Mr. Rinehart says that he has nothing but the highest praise.

Through the hundreds upon hundreds of new friends and associates acquired during his campaign, he says he feels that he has gained rather than lost by his first venture in politics.

His staunchest friends even now say that they will triumphantly put him to the fore again in a future contest.

To his hosts of constituents in the beach, bay and peninsula districts, Mr. Rinehart extends his sincere gratitude for their loyal support, and says that he is truly happy in the many friendly associations formed during his campaign throughout this section.

Mr. Rinehart also states that his efforts in the future, as in the past, will be earnestly directed toward helping to upbuild San Diego and its splendid suburban communities.

## PRACTICE PLAY BY O. B. STARS

**Second Game of the Beach Ball Season Ends in Defeat For the Maine Garage Team By Some Wild Breaks.**

With the baseball nine rather out of perfect alignment, the Maine Garage team went down to defeat by the onslaught of the Ocean Beach Stars last Saturday afternoon at the temporary ball field on Newport avenue, opposite the fire station. The game was really in the nature of some good practice play, the score being 10 to 8, or something double that result if an exact tally was kept. However, the game was decidedly exciting at times and was thoroughly enjoyed by a goodly number of spectators.

With heavy odds against him, "Panguine" Smith pitched with all his might and main for the "Maine" members, but he did the skyrocket act about the middle of the game and when he went up into the air he was replaced by an "unknown" who performed some weirdly wonderful work.

An outstanding feature of the battle was a "homer" made by "Tout" Roy Hawkins, who pelted the pellet for a round trip of the diamond.

Umpire Henning proved a very satisfactory and worthy arbiter.

Manager-Captain Shaffer had Messrs. O'Connell, Jones, Hart, Smith, Hawkins and some half a dozen or more willing workers struggling hard to bring home the bacon for the Maine bunch, but the O. B. Stars outclassed them. Nevertheless, the third game of the series tomorrow on the field at the school grounds promises to be a hummer. Both sides are out for R-E-V-E-N-G-E.

The game starts at 2:30 p. m.

The line up of the Ocean Beach Stars is as follows: Catcher, Dave Lewis; pitcher, George Northern; first base, Elmer Henning; second base, Jack O'Mara; third base, "Cor" Driscoll; short stop, Emmett Whalen; center field, Campbell Justice; right field, "Red" Simpson; left field, Dan Humason.

There's some talk of having the OCEAN BEACH BAND to begin the ceremonies.

**ONE-ROOM BUNGALOW for sale, to be moved. Big snap. Phone Pt. Loma 92. Get it quick.** *

## BOOST AND VOTE FOR E. F. HASTINGS

Edgar F. Hastings, whose loyal friends and supporters brought in 8099 votes, an overwhelming majority, for him in the primary election for Board of Education, has issued the following statement:

"I am very grateful indeed for the splendid showing the people of Ocean Beach, Pacific Beach and Point Loma made in my behalf at the primary election, which put me in the lead on the ticket; but, of course, the campaign will not be closed until the day of general election, April 3rd. For myself, I shall continue to state my principles: the best welfare of the children who attend our schools, the improvement of the conditions under which our teachers are employed and paid, and also, the just expenditure of the fund set aside for school purposes, and I believe that you, my friends, will continue to back me up in this to the fullest extent of your ability."

"Roy" Burkhardt has sold the "Hartley" home at a good figure and is investing in other fine Beach property.

**MUST SELL—Lots 2 and 3, block 56, Pacific Beach. Make offer. Phone Pt. Loma 92.** *

## ARRANGING FOR BIG NAVAL DAY

**Plans Well Under Way for Opening the Ocean Beach Season on Third Sunday in April With a Program of General Jollity.**

The Naval Day celebration at Ocean Beach on April 15 will inaugurate the opening of the regular beach season and promises to be the greatest event of its kind ever promoted in the community.

Manager W. E. Benbugh and his cohorts are hard at work remodeling the big dance pavilion to accommodate the crowds who will participate in the jollification. A wide arcade entrance will be arranged at the corner of Newport avenue and the ocean board walk, while special booths, lunch counters, soda stands, ice cream service tables, and checking rooms will be provided for the convenience and comfort of the thousands of patrons.

A large number of concessions have made application for spaces and Manager Benbough has several special concessions reserved for high class attractions. Every indication points to a banner season. The beach is already filling up with spring visitors and vacant stores and houses will be as scarce as proverbial hen's teeth when everything gets well under way.

### PAVING OF BACON STREET

The petition for the paving of Bacon street has gone through with flying colors and the improvement will be pushed along with vim very soon. The connecting link on DeFoe street between Newport avenue and Voltaire street and thence on over to West Point Loma boulevard, is the next street improvement on the slate following the paving of Bacon street. Attention will be given then to Cable street from end to end, thus completing the paving of the quartet of graded and curbed longitudinal streets and greatly enhancing the value of all Ocean Beach property.

**ALL YE FISHERMEN ATTENTION!**

**O. B. Lumber Company, 5050 Newport avenue, just received a new shipment of rods, sinkers, lines, hooks and reels.** *

## MAYOR BACON TOPS THE TICKET

**Flowers, Bjarnson, Held and Stewart Also Win Places on the Final Ballot for Councilman at the General Election April 3.**

At the city primary election held last Tuesday, all charter amendments and bond propositions were carried, while Mayor Bacon outstripped his opponents by a margin large enough to place him alone at the head of the ticket for the general election on April 3.

Councilmen Held and Stewart led in the race for councilmen, but Bjarnson and Flowers secured a goodly sufficiency of votes to put them in the next running.

Edward F. Hastings topped the school board ticket by upwards of a thousand over his next competitor, W. C. Crandall, with Mrs. Crouse and Mrs. Crawford following in the order named. All four names will appear on the final ballot for two vacancies.

Boost and vote for Hastings.

"Ollie" Davis is dolling up the merry-go-round in fine shape for the forthcoming big season. Watch for a full description of the splendid improvements in a later edition.

**SIX ACRES at Lakeside, with water rights; bargain sale. Address P. O. Box 693, Ocean Beach, Calif.** *

## EDGAR F. HASTINGS IS VERY GRATEFUL

**Candidate For Board of Education Thanks His Host of Friends For Putting Him Ahead of His Competitors at the Primaries.**

At the primary election held last Tuesday, Edgar F. Hastings, the popular and worthy Point Loma candidate for the Board of Education, made the grade with all cylinders hitting in unison. He topped the ticket in the race with four in the field, and his hosts of friends are elated to the 'nth degree.

In acknowledging congratulations from all quarters the day after election, Mr. Hastings happily took occasion to phone Ye Editor thusly:

**"Please accept my sincerest thanks for your good work and well wishes. Much of the credit for my success is due to the splendid publicity and generous support accorded me in my campaign by those two excellent suburban papers, THE HILLCREST NEWS and THE BEACH NEWS, with their valuable influence in their respective communities. I'll be very grateful for a continuance by my friends until the battle is fully won at the general election on April 3."**

## JOIN THE C. OF C. AND BE A BOOSTER

**Transactions by Local Business Body Help Materially to Promote Progress and Prosperity for Every Resident.**

The regular fortnightly meeting of the O. B. Chamber of Commerce was held last Monday night at the Ocean Theater, with President W. H. Culmer in the chair and a nominal number of loyal members in attendance. The meetings are open to the public and those who have the interests of the Beach at heart are earnestly requested to be present at future meetings. Following is the official report of last Monday's proceedings:

**Minutes of Chamber of Commerce Meeting March 19, 1923.**

Minutes of the preceding meeting were read and approved after which a report of the Publicity Committee was given by Kirk Smith, concerning the work done to advertise Ocean Beach during the Frolic held by the Sciots recently in San Diego.

Bills totalling $26.50 ($21.50 for membership cards and $5.00 for advertising at the Frolic) were presented.

A unanimous vote of thanks was given to F. B. Harrison, C. T. Brown, and Kirk Smith for advertisements given Ocean Beach at the Sciots' Frolic.

A communication from the State Real Estate Association was read and referred to the Publicity Committee.

A motion (by Burkhardt) was seconded that bills of Stewart & Abell $21.50) and C. Townsend Brown $5.00) be paid and was so ordered.

Remarks by President Culmer, protesting against the small attendance at the Flag raising ceremony at the postoffice, Saturday, March 17, followed by a talk by Mr. Bjarnson, candidate for City Councilman.

A motion (by Burkhardt) was seconded that five (5) new members be admitted. Carried and the following names were added to the roll. Mrs. Kirk Smith, Edgar Hastings, F. B. McElwee, Charles Rinehart and Dr. N. F. Adamson.

The special order of business scheduled for next meeting was the proposed paving of Defoe street.

General discussion by all present on plans for a Community House was followed by adjournment.

FRANK B. HARRISON,
Secretary.

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Hay, Grain, Wood, Coal
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Crags Apartments
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Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

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SWEDISH MOVEMENTS
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Lady Attendant
HOTEL NEWPORT
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WALSH & WALSH
PIONEER REALTY BROKERS
Business Property Our Specialty
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Phone 651-16
OCEAN BEACH OFFICE
5026 Newport Ave., Next to Postoffice
Phone: Point Loma 92

Residence Phone Point Loma 16 Office Phone Point Loma 72-J
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PHYSICIAN and SURGEON
Res. 4882 Saratoga Ave., Ocean Beach
Office, 5024 Newport Ave.

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BEST EQUIPPED FOR SERVICE
AUTOMOBILE REPAIRING
Authorized
FORD and CHEVROLET Service
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Two Blocks East of Dance Pavilion

Why Be a Washwoman?
CALL UP
O. B. Steam Laundry
Point Loma 31

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Summer Session July 1 to September 1
Phone, Pacific Beach 172
CAPT. THOMAS A. DAVIS, Pres.

B. L. Marshall of 5035 Brighton avenue is making the rounds of the peninsula and beaches, demonstrating the superior qualities of the "Apex" electric suction house cleaner.

# Katherine's Kollum

### THE TORREY PINES

Have you seen the Torrey Pines
That grow above the sea?
Have you felt the winds that through them blow, as keen as winds can?

On warm, bright days those winds blow soft, and gently 'round you play,
On gray days they cut you keen, as the pine boughs toss and sway.

There's a wonderful view from the topmost cliff, high over the ocean's breast;
A magic view, if you climb to the very topmost crest.

Beneath you lie the rugged cliffs, flecked with the rare old pines;
Away to the west, in vast expanse, the ocean ever shines.

Looking east across the canyons, broad miles of mesas stretch away;
Beyond the mesas stand the mountains, like purple guards of gates of day.

In the north, a crescent beach calls the roaming breakers home,
And gathers them close as they rise and come, topped with their snow-white foam.

Old Del Mar in the distance lies, and clings to her sloping hill,
And El Camino Real, as it winds along, seems with shadowy forms to fill.

Shades of the past, in the tender light of the days now long gone by,
And the Torrey Pines, so old and wise, seem for that past to sigh.

Lillian Pray Palmer

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### BACK FROM OLD MEXICO

Dr. P. H. Tyler and his charming wife have returned to their home at Ocean Beach, after sojourning in Old Mexico for several weeks. Their tour of the country below our southern border included brief stops in several towns with names as quaint as the section itself. Dr. Tyler's sister, Miss Mary E. Tyler, is visiting them here

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### HERE'S TO YOU, KATE!

Mrs. Kate Jeancon, who is as well liked 'round the county courthouse as she is extraordinarily efficient in wielding the "winged pen" as court stenographer, strongly sanctions the Ocean Beach slogan of "Come Where the Ocean Waves to You," and is a confessed admirer of this journalistic jumble of "What the Wild Waves Are Saying." Me, too, Kate.

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### BUSINESS BOOMING

Business is good and prospects are bright at Ocean Beach. This fact is evidenced not only by the wonderful impetus in local realty transactions, but is most encouragingly seen in the number of new residences undergoing construction and the enlargement and improvement of nearly every place of business in the commercial district.

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Chris Homeyer, the popular proprietor of the Quality Grocery and Bakery, will please accept our sincere thanks for a bountiful supply of silvery smelts caught on the beach early this week. Chris is as good in giving as he is skillful in baking, and that's saying a big bookful.

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The Main Restaurant on Newport avenue is undergoing enlargement which will more than double its capacity.

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Alligator Rock Lodge is being remodeled and freshly painted for the forthcoming season.

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An exceptionally good program is being prepared for the next Chamber of Commerce social at the Ocean Theater on its regular scheduled evening.

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Mrs. Charles W. Whaling of 4811 Cape May avenue returned last Sunday night from a two weeks' trip in the mountains near Ramona.

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Mrs. G. W. McBride of Voltaire street has been visiting her sister, Mrs. L. A. Danbacher, in Hollywood, and returned the early part of the week.

A "missionary tea" was held at the home of Mrs. H. G. Jorgenson on Goldfinch street, Loma Portal, yesterday afternoon. It was a benefi-

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cial affair for the Episcopal Trinity Mission of Ocean Beach.

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We are very glad to report that Mrs. Ed Barthel of Newport avenue is improving. She is still at the hospital.

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I. Foreman arrived from Whittier last Saturday to visit his sister, Mrs. Henry Custer, on Pascadero avenue.

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Mr. and Mrs. Charles Jamison and their three children and Mr. and Mrs. Benny Wiedenbohm spent the week end with Mr. and Mrs. Robert Walsh. They came here especially for the flag-raising celebration at the new postoffice, the Jamison family coming from Los Angeles, the Wiedenbohms from San Diego. Mrs. Jamison and Mrs. Wiedenbohm are sisters of Mrs. Robert J. Walsh.

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B. L. Martin will open a marine and tropical aquarium and terrarium on the boardwalk April 15, the opening of the regular Beach season.

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### "SUNSET CREST" NOTES

Mr. and Mrs. Frank Quail of Sunset Crest and Mr. and Mrs. Fred S. Burgess, Jr., of Los Angeles motored to Palomar mountain Saturday, March 17, and occupied cottages there for two days, being the first callers on Mr. and Mrs. Heffron, formerly of Ocean Beach, who are managing Bailey's resort. The party voted Palomar the best of San Diego's back country.

A party from the Sunset Crest bungalows went deep sea fishing recently and came home with fish enough for all the families. The day was greatly enjoyed by all.

Mr. and Mrs. Charles M. Wheeler were honored guests at a breakfast Sunday morning at the home of Mr. and Mrs. William Bradburn of Mission Hills.

Mr. and Mrs. Quail, Mr. and Mrs. G. Himmar of Olivewood Terrace and the Wheelers spent Tuesday at Indian Springs, motoring within a few miles of Campo. They report that the back country is beautiful in its spring array.

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**LOS ANGELES — Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif. Phone South 5294-W.**

## Recipes and Household Hints

Ocean Beach, Calif., March 15.
Editor **The Beach News:**

I am honored in having "Our Katherine" request some of my recipes for publication in your paper and submit two herewith:

Wishing all success to your fine paper, I am, Respectfully,
MRS. C. M. COLE,
5069 Long Branch Avenue.

**Just Gingerbread**

Mix one cup brown sugar, one cup molasses, one cup shortening and add three eggs. Sift together three and one-half cups flour, one and one-half teaspoons soda, one teaspoon salt, one teaspoon cinnamon, one teaspoon nutmeg and one tablespoon ginger and beat mixture alternately with one cup liquid (milk or water). Beat well and bake in moderate oven about forty minutes.

**Royal Scalloped Salmon**

Place in layers in a greased pan in following order: One can minced and boned salmon, two chopped hard-boiled eggs, one cup soft bread-crumbs, one cup white sauce. Cover lightly with buttered crumbs, bake fifteen minutes and serve hot.

### NEW STORE FOR NOTION SHOP

The new quarters for Mrs. Grenewalt's O. B. Notion Shop on Newport avenue, just below the corner of Bacon street, are almost ready for occupancy. The entire interior has been painted a silvery gray, while the fixtures will be thoroughly modern and especially suited to an attractive display of a large and varied assortment of goods. The removal from Abbott street will take place in a week or so.

OCEAN BEACH VEGETABLE AND POULTRY YARDS
L. H. MARTIN, Prop.
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FRESH VEGETABLES and PLANTS
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Brass
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Telephone 613-91
WILEY & COBB
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EDGAR F. HASTINGS
PIONEER POINT LOMA
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Resident of Point Loma for Fifteen Years

GONZALES NURSERY
4975 Santa Monica Avenue Ocean Beach, California
Large Assortment of Fruit Trees, Shrubbery, Plants, Fuchsias, Stocks, Begonias, Lillies, Roses, Vines and Flowers
ALL HOME GROWN
Landscape Gardening and Lawns a Specialty

Notice—THE BEAD SHOP
724 Broadway, Moves to Los Angeles
Removal Sale With Reduced Prices—All Jewelry and Novelties
Will Be Closed Out Entirely
Fourteen Karat Gold Rings Reduced 50%
and other jewelry at a greater discount. Amber, jet, ivory and semi-precious stone necklaces, novelty necklaces and beads of all kinds, all reduced. This is the only place in San Diego where you can get the genuine Farina Eau de Cologne, which has stood the test of a century of use.
BUY WHILE YOU CAN—WE GO SOON

Special Sale Tomorrow and all Next Week
O.B. DRY GOODS
CHILDREN'S THREE-QUARTER HOSE—Fancy Tops, Mercerized all sizes, 30c and 35c per pair.
BOYS' HEAVY RIBBED STOCKINGS—All sizes, sale price 25c pr.
MEN'S LISLE HALF HOSE—All shades and sizes, regular 35c pair; sale price, 4 pairs for $1.00.

THE APEX Electric Suction Cleaner
"Turns a House Into a Home."
THE APEX gets all the dust and dirt—no stooping or bending—no hard sweeping or dusting. THE APEX cleans in the corners, along baseboards and under furniture.
B. L. MARSHALL, Agent and Demonstrator
5035 Brighton Avenue Ocean Beach Phone Pt. Loma 17
Will call and gladly show you the exclusive house cleaning features of the famous APEX

NOTICE—ORDER YOUR
Hot + Cross + BUNS +
20c a Dozen—For Good Friday—20c a Dozen
AT YOUR GROCERY STORE
Faber's O. B. Grocery
Little Cash Grocery
Faber's Cash and Carry No. 3
Our Grocery Store
Abbott Street Grocery
Bay View Grocery
Brooks' Store
Bungalow Grocery
20c A DOZEN ALSO AT THE
Ocean Beach Bakery
1877 BACON STREET PHONE PT. LOMA 72-W

ANNOUNCEMENT
CHANGE IN MANAGEMENT
NEWPORT CAFE
and
ICE CREAM PARLOR
HARRY KALLIRIS, Proprietor
Cor. Bacon St. and Newport Ave.
SPLENDID CUISINE
SATISFACTORY SERVICE
Tables Reserved For Ladies
Candies and Ice Cream—Cigars and Cigarettes

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
REID TRANSFER
1885 Bacon Street, Ocean Beach, Calif.
FREIGHT BAGGAGE JOBBING MOVING
STORAGE
FEED, FUEL and HARDWARE
Residence Phone Point Loma 125-J
Office Phone Point Loma 136

Get the "Hastings habit" in marking your ballot at the general election, April 3.

Nancy E. Baker to Elizabeth C. Campbell—Sly 102½ ft. of lots 1 to 4, blk. 53, Ocean Beach.

# OCEAN THEATRE

COMING SATURDAY

WALLACE REID

—in—

"NICE PEOPLE"

COMING SUNDAY

BERT LYTELL

—in—

"THE RIGHT THAT FAILED"

"Leather Pushers"

Also Comedy

Wednesday and Thursday

Rex Ingram's

"THE PRISONER OF ZENDA"

DON'T MISS IT

Admission Children 15c, Adults 30

Come early—doors open at 7:15

FREE Crank Case Service, Tire, Water and Battery Tests

**O. B. Park Service Station**

WILFRED SWARTS, Proprietor

Auto Repairing of All Kinds

ED BEDFORD, Mechanic

Corner Cable and Voltaire Sts.

Phone Point Loma 49

**Ocean Beach Lumber Company**

H. H. REID & SON, Proprietors

5050 Newport Avenue

Lumber, Cement, Roofing Paper, Paints, Hardware and Household Supplies

Lumber Estimates Cheerfully Given

**Dr. Earl L. Chappell**

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PRIZE-WINNING STOCK

5050 SARATOGA AVENUE

OCEAN BEACH, CALIF.

SETTING OF FIFTEEN, $1.50

Booking Orders For

WHITE LEGHORN

**BABY CHICKS**

Hatch-Off Every Week

FRED LOCKE

Cor. Mendocina and Voltaire Sts.

One Block East Car Line Switch

**Philip Mayer Co.**

1957 Abbott Street

BEACH PRICES SAME AS CITY

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Showcards

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READY TO DO ALL KINDS OF

**RAG WEAVING**

AND

**FLUFFY ART RUGS**

AT REASONABLE PRICES

C. H. ORCUTT

2209 Chamberlain Court

Near the Bridge OCEAN BEACH


The silvery smelts have been running well this week and can be looked for again at the turn of the moon.


# THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula

PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue, Ocean Beach, California

Phone Point Loma 17

KIRK SMITH ..... Editor-Owner

KATHERINE SMITH ... Sec'y.-Treas.

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FRIDAY, MARCH 23, 1923


**THE BEACH NEWS is on sale regularly at the STATION NEWS STAND, Niagara avenue and Bacon street, and at FROIDE'S PHOTO STUDIO, Newport avenue, opp. the postoffice.**

**News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.**

## SUN, MOON AND TIDE

The time and height of high and low water, officially computed by the United States hydrographic office for San Diego and vicinity, and the JANUARY Almanac are herewith given, boldface type indicating P.M. and the date of the month appearing in the first column:

MARCH ALMANAC

| | Sun Rises | Sun Sets | Moon Rises | —Tides— High | | Low | |
|---|---|---|---|---|---|---|---|
| 23 | 5:43 | 6:03 | 9:41 | .... | .... | 7:00 | 1.2 |
| | | | | 1:23 | 3.0 | 5.54 | 2.2 |
| 24 | 6:47 | 6:04 | 10:27 | 0:40 | 4.4 | 8:25 | 1.3 |
| | | | | 3:16 | 2.3 | 6:48 | 2.6 |
| 25 | 5:46 | 6:05 | 11:16 | 1:55 | 4.3 | 10:14 | 1.1 |
| | | | | 5:03 | 3.0 | 9:02 | 2.8 |
| | | | p.m. | | | | |
| 26 | 5:45 | 6:05 | 12:11 | 3:33 | 4.3 | 11:24 | 0.7 |
| | | | | 6:01 | 3.4 | 11:01 | 2.5 |
| 27 | 5:43 | 6:06 | 1:10 | 4:53 | 4.6 | 12:12 | 0.3 |
| | | | | 6:37 | 3.9 | 11:59 | 2.0 |
| 28 | 5:42 | 6:07 | 2:12 | 5:57 | 5.1 | .... | .... |
| | | | | 7:10 | 4.4 | 12:54 | —0.1 |
| 29 | 5:41 | 6:08 | 3:18 | 6:48 | 5.4 | 0:52 | 1.4 |
| | | | | 7:44 | 4.9 | 1:32 | —0.4 |
| 30 | 5:40 | 6:03 | 4:27 | 7:38 | 5.7 | 1:37 | 0.7 |
| | | | | 3:17 | 5.3 | 2:08 | —0.5 |
| 31 | 5:38 | 6:09 | 5:36 | 3:24 | 5.3 | 2:20 | 0.1 |
| | | | | 3:52 | 5.7 | 2:44 | —0.4 |

New moon, March 17 at 12:51 p. m.
Sun at vernal equinox March 21 at 6:20 p. m.

## Community Forum

**This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.**

THE EDITOR.

### WANTED AT OCEAN BEACH

Editor of **The Beach News:**

Ocean Beach is short on dogs.

It has only 627 at present, and must have at least one to every house to greet anyone who may call.

Besides this lack, there are quite a large number of women who have no dog to take with them when they go to the postoffice and stores, to make these places look like a gipsy camp, and to flavor the vegetables that the grocer may have in baskets on his floor.

So if anyone in the city has any mangy flee hatchery of any breed, from the shrill poodle to the hideous Airedale, that they are tired of feeding, just ship them to Ocean Beach, where they will find a warm welcome.

Collars and license not required.

CIVILIZED.

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### SILVER SPRAY PLUNGE

The Silver Spray Plunge is undergoing a general renovation. The water pipes are being thoroughly overhauled and the springboard will be removed to the southeast corner of the building. Fresh paint will be applied throughout and the entire resort will be made very attractive.

### FINE CLASS FOR OLDER BOYS

Mr. Fred Smith of Los Angeles, now located in Ocean Beach, is the teacher of the class of older boys of the teen age in the Baptist Bible school which meets each Sunday at 9:45. The class has its own room, and a general invitation is extended to all boys of the community.

Send in your suggestion to THE BEACH NEWS as to the most likely location for a Community House.

## FLORICULTURE AND HORTICULTURE

By DONALD CAMERON

### THE FLOWER GARDEN

This is usually situated close to the house, so that its beauties may be seen from the windows. On this account its plan should be formal and not present too startling or scattered effect. We are beginning to break away from the cast-iron method of planning—a method which has survived the primeness of outlook in which it originated, whose every line and form are severely geometrical and every color crude and definite. We are beginning to tire of these wasteful and ugly extravagances, and to seek inspiration from more natural sources where pleasant and harmonious comparison prevail between color and contour and where beauty results from freedom rather than restriction of form.

In the use of evergreens discretion planting of its stock the flower garden can be kept if not generously blooming, at least verdant through practically the whole year.

Color is one of the chief considerations which should control the arrangements of the flower garden, and, in perfecting the scheme, foilage plays an important part. It mitigates the clash of warring shades, assists the gradation of tint into tint, and provides by far the most effective background for the display of the garden's color beauties. Indeed some of the most successful color effects are produced by the use of foilage plants alone.

(Continued next week

**HOT BREAD, only 10 cents a loaf, direct from Chris Homeyer's Bakery; can be had daily, 3:30 p. m., at the Ocean View Grocery, opposite the merry-go-round.** *

### AN ALL-DAY MEETING

There will be an all-day missionary meeting at the Union Congregational Church Tuesday, March 27, with "India" as the subject.

**Program**

10:30 a. m.—Devotions, followed by description of the Congregational Mission stations, Mrs. F. J. Stoetzel.

Duet—"Thy Kingdom Come," Mrs. J. T. Smith and Miss Margaret Grubbs.

11:15 a. m.—"India's Heritage," from "Building With India" (D. J. Fleming), and from personal observation, Miss Adelaide Hawley.

12:15 p. m.—Luncheon.

1:15 p. m.—Devotions, followed by description of Baptist Mission stations, Mrs. R. E. Brown.

1:45 p. m.—"Handicaps to Progress," from "Building With India," Miss Sarah Grubbs.

Solo—"In the Secret of His Presence," Mrs. R. E. Brown.

2:30 p. m.—"The True Story of Kovita," Mrs. F. A. McCoy.

3 p. m.—"Striving and Aspiring," from "Building With India," Miss Kate Spani.

3:30 p. m.—"If They Only Knew," a little missionary play given by the Willing Workers and others.

### GOOD FRIDAY SERVICES

A devotional service will be held on Good Friday at the home of Miss Hardy, 4838 Voltaire street. Services will be conducted by Dr. Wallace of Trinity Mission and a cordial invitation is extended to all Christian people of Ocean Beach to attend.

### P.-T. A SOCIAL MEETING.

The next regular social meeting of the P.-T. A. will be held Friday, March 30, at 7:45 in the Ocean Beach dance pavilion. An interesting program will be given by the Community Service club of San Diego. Everybody cordially invited.

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Mrs. Charles S. Moore has been pleasantly surprised by a visit from her brother, W. Schroeder of San Francisco, who expressed great pleasure in the wonderful growth of our beach town, since last he visited here, three years ago.

### SUNSET GARAGE IMPROVEMENT

Turner B. Kline has had a new working "pit" installed at the Sunset Garage on Bacon street. "Jim" Connolly, an expert machinist, and a handy woodworker, built the underground "bin" and it is certainly a model of its kind. The walls are solidly constructed of heavy redwood timbers and the "pit" is easily accessible and well lighted and ventilated.


It's Not Far to a FABER Store

**The Little Cash Grocery Faber's Cash & Carry No. 3**

5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt Loma 248

PORK AND BEANS, Heinz, No. 1 can 9c, Del Monte No. 1 can 9c

PORK AND BEANS—Heinz, No. 2 can, 12½c; Del Monte No. 2 can 12½c.

| | | | |
|---|---|---|---|
| Pineapple—Grated Del Monte No. 1 | 12½c | Sauerkraut, Empson, No. 2 can | 15c |
| Pineapple—Sliced Point Loma No. 2 | 30c | Lima Beans, No. 2 can | 18c |
| Corn—Grimes No. 2 can | 12½c | Hominy, Foothill No. 2½ | 15c |
| Tomatoes—Mission No. 2 can | 12½c | Fruit Salad, No. 1 can | 35c |
| Tomatoes—Mission No. 1 can | 9c | Salmon, Del Monte No. 1 tall can | 25c |
| Tomatoes—Mission No. 2½ can | 15c | Salmon, Hunter No. 1 tall can | 12½c |
| Asparagus Tips—Del Monte No. 1 | 38c | Sardines, Oval can, tomato sauce | |
| Asparagus, whole, Del Monte No. 2½ | 38c | St. Regis | 10c |
| Peas—Pay Day No. 2 can | 12½c | Campbells Soup, per can | 10c |

Trade at Home, where prices are right. You pay no more here than in the city. Come right in and wait on yourself. We deliver all orders over $5.00 Free.

Special Sale from March 25 to 31

It's Not Far to a FABER Store


## Church News

### FIRST BAPTIST CHURCH

**Rev. Rolla E. Brown, Pastor**

Residence, 4802 Coronado avenue.

Supndays—Worship and preaching at 11 a. m. and 7:30 p. m.; Bible school, graded for all ages at 9:45 a. m.; Young People's Union at 6:30 p. m.

Wednesdays—Service of prayer, praise and conference at 7:30 p. m. The public is cordially invited to attend any or all of these meetings.

Mr. Brown will preach Sunday morning at 11 o'clock and at night at 7:30.

The Bible school meets at 9:45 a. m. every Sunday, with graded classes and teachers for various ages, meeting by departments, with separate rooms for the older scholars, including the Junior department. A fine corps of teachers assist the officers. Mrs. Emma E. Rankin, superintendent. Mr. Fred Smith, recently of Los Angeles, is now the teacher of the older boys, of teen age. All boys of the community not attending other Bible schools are invited. Mr. Smith knows boys well, loves them and is a gifted teacher, using chalk talks and other features with unusual interest.

The Young People's Union meets at 6:30 p. m. in the Sunday school assembly room. A special topic, "Tales of Indian Christians." All young folks are invited.

The mid-week meeting prayer, praise and conference is held on Wednesday night at 7:30 with helpful fellowship for all.

The choir will practice Saturday night of this week at the church at 7 o'clock, Mrs. Close directing.

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### UNION CONGREGATIONAL CHURCH

**Rev. Frederic J. Stoetzel, Pastor**

Church school at 9:45.

Morning worship at 11.

Evening worship at 7:30.

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### CATHOLIC CHURCH

(Corner Defoe Street and Santa Monica Avenue)

**Pastor: Rev. Declan E. Foley.**

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m.

At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

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### TRINITY MISSION EPISCOPAL

**Rev. George Wallace, D. D.**

Sunday school at 9:45 a. m.

Morning service at 11.

Sunday school and morning service held at 5006 Niagara avenue.

A dozen or more prospective merchants have been seeking business locations here during the past week or so.

*For the Best Bowl of*

Bread and Milk

-- USE --

**CRAMER'S RAISIN BREAD**

The Real RAISIN *BREAD*

Ask for it at Your Grocer

Phone: Point Loma 20-J

**SUNSET GARAGE**

Crank Case Service

TURNER B. KLINE

1916 Bacon Street

Ocean Beach, Calif.

San Diego's All-Year-Round TOY LAND

CHILDREN'S OUTDOOR PLAYTHINGS

Phone 625-70

**PASSMORE'S**

*Bird and Toy Store*

1166 Sixth St. Bet. B and C

Gold Fish and Aquariums

Bird, Dog and Cat Remedies

St. Andreasburg Canaries.

SAN DIEGO'S OLDEST BIRD STORE

**B. L. MARTIN**

Recently with Sherman, Clay & Co., San Francisco

EXPERT PIANO TUNING AND REPAIRING

Phone Point Loma 17 P. O. Box 1092

**USED CARS**

Terms to Suit

Will Trade or Sell any Sort of Car

At Most Any Price

H. L. LEONARD

50-50 AUTO EXCHANGE

Phone 659-30 Front and C Sts.

**FRED KENNER**

DESIGNER and BUILDER

ESTIMATES AND PLANS FURNISHED

4987 Newport Ave., Ocean Beach

**SUNSET CREST**

(Highest Point of Sunset Cliffs)

CHAS. M. WHEELER, Prop.

Cable St. and Orchard Ave.

Beautiful Cement Bungalows, four rooms with bath, completely furnished.

$45 per month Fireproof Garages

**'Big Bill's'**

AUTO TOURS

Eight-Passenger Touring Car

FOR HIRE

At Any Time—Day or Night

5026 Newport Avenue

Fremont Club Cigar Store

Phone Point Loma 92

## ANNOUNCEMENT

With the widely heralded opening of the regular Ocean Beach season on Sunday, April 15, **The Beach News** will celebrate two days earlier, on its scheduled publication day, by enlarging in size and putting on a brand new dress of type—thanks to the generous patronage of our loyal advertisers and the wonderful increase in the number of our valued subscribers.

Originating with a small four-colum, four-page paper, **The Beach News** was enlarged on its second issue to its present five-column size and plans are now being perfected for increasing to **SIX** columns per page, with the paper proportionately longer. This very gratifying enlargement will enable us to add a number of new features and several interesting departments, besides giving more generous space and suitable display to the varied and complete community news of the great trio of beaches and the grand peninsula forming our gloriously growing clientele. We sincerely thank you.

KIRK SMITH, Editor-Owner. THE BEACH NEWS

# Pacific Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

St. Patrick's day was most pleasantly celebrated by a very appreciative company at the clubhouse Thursday. Mrs. Margaret Richert presided. Mrs. Olive Rogers was in charge of the program. Genevieve Houston, Florence Mitchell, Dorothy Gross, Elizabeth Buck, Jeannette Higbee, Pearl Corder, Blair Rogers and Jake Burbidge, pupils of the fourth and fifth grades, composed the cast which produced an Irish playet, "Mary and Her Troubles," and well demonstrated Mrs. Rogers' success in training embryo "stars." The musical part of the program was also very much enjoyed and consisted of the following numbers: Piano solo, "Come Back to Erin," by Mrs. Hattie Ferguson; two songs, "Where the River Shannon Flows" and "Daugher of Mother Machree," by Mrs. Ruth Woodward;" two songs "Shoogy Shoo" and "That Tumbled Down Shack at Athlone," by Miss Harriet Rogers. Roberta Durham also gave much pleasure with her two recitations, "Shamrock" and "Tit For Tat."

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### PUTTING P. B. ON THE MAP

We have all sorts of things to be proud of in Pacific Beach. One of the latest is that, thanks to the wonderfully fertile soil, unequaled climate and increasing industry of our Japanese truck growers, a carload of potatoes has just been shipped direct from Pacific Beach to New York.

Another is supplied by Mrs. Farley of Ocean Front. She is the proud owner of a little Rhode Island red pullet which in spite of prophecies of storms, a dry season and the possible change of some of our public officials, has steadily attended to her job and laid an egg for sixty-one consecutive days.

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### CHURCH NEWS

Rev. Millar's sermon Sunday took the form of a most graphic description of a life from boyhood to old age, with its temptations, mistakes and problems; how some of the temptations were met, the mistakes made and rectified and the problems solved. It carried a valuable lesson to others as well as the boys.

The C. E. Society met Sunday evening with Miss Nita Davis as leader, and the subject was: "Our Individual Responsibilities For Making the World Better."

The Junior C. E. Society met Wednesday with Edwin Buck as leader, and the subject was: "The Children of India and Burmah."

The Junior C. E. Society gave a social in the annex Friday. It was a fancy dress party, and there were about forty present of all sorts, kinds, nationalities and ages. Everyone voted it a great success, and a repetition is planned in the near future. Mrs. John Davis, Jr., was in charge. The evening was spent in games and music, followed by refreshments.

The all-day meeting was held in the annex Tuesday. Mrs. McCuster gave a partial report of the synodical meeting in Los Angeles. The annual election offficers resulted as follows: President, Mrs. Margaret Richert; vice-president, Mrs. Olive Rogers; secretary, Mrs. Agnes Lehner and treasurer, Mrs. Anna Clark. Mrs. Olive Rogers was in charge of the luncheon. It was decided to serve light refreshments at the annual church meeting, March 27.

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### PERSONAL MENTION

Charles Crane is enjoying a much-needed rest amongst the big trees at Brownsville, near Sacramento. His daughter, Olive, is managing the business during his absence.

Mr. and Mrs. Pike entertained Mr., Mrs. and Miss Hunter of San Diego at dinner on Sunday.

Lieutenant McNulty has been ordered back into active service, so will at once leave Pacific Beach, taking his little son with him.

George Webster and family, who have been for several months occupying Mr. Frank Challand's cottage at Mission Beach, have returned to their home in Minneapolis.

Mrs. F. T. Scripps and Miss Mary Scripps have returned from San Francisco, after an absence of several days.

Mr. Jewett of Ocean Front has recently purchased three acres towards Bird Rock, which he is planning to improve and build on in the near future.

Mr. Lovejoy's child has quite recovered from a severe dog bite a week or so ago.

Mrs. Woodward, librarian, announces that there is another consignment of new books at the library.

John Milligan and family have bought the Seddon house on Diamond avenue and moved into it this week.

## Breezes and Wheezes

Business at the Beach is improving. The best houses to let are nearly all taken and many of the cheaper ones have been filled lately.

W. A. Evans and wife of Denver, J. W. Lawson and wife of Chicago and H. Hibbard have taken three of the Crosby cottages for the season.

Mrs. E. J. Baker at 4886 Long Branch avenue, who has been sick for some time, is improving. Also Mrs. D. C. Crosby at 4930 Muir avenue.

D. H. Dever writes from Tucson, Ariz., that he will shortly arrive here with his wife to spend the summer at their new beach home on Santa Monica avenue.

Baker Maybee announces the sale of Hot Cross Buns at the O. B. Bakery and the various grocery stores for 20 cents a dozen.

J. C. Storm is improving his home on Saratoga avenue with substantial siding all around and will later beautify it with most agreeable hues of paint. He has also just finished the construction of a roomy garage on the rear of his property.

A. J. Wynnes is devoting his time and skill as chief assistant to Walter Maybee in producing the popular and palatable products of the Ocean Beach Bakery.

The "lid" is being clamped down tight on Tijuana by Mexican officials, who have ordered all "social clubs" to close their doors and the cessation of all gambling except betting on horse races.

Grocer Feber is making a special sale just now of a fine assortment of good things to eat. It will pay housewives to read over the list in another column.

### OCEAN THEATER

Big feature pictures drew large audiences this week at the Ocean Theater, where Manager Ray Ericcson is making a special effort to get the cream of the movies for his patrons. Rex Ingram's "Prisoner of Zenda" is booked for the coming mid-week attraction, while the lamented Wallace Reid will be shown tomorrow in "Nice People," with Bert Lytell in "The Right That Failed" as the Sunday bill.


*Dance to Music That Makes You Want to Dance*

BENBOUGH'S

# OCEAN BEACH PAVILION

*THE "GARDEN OF EDEN"*

*Dancing Every Thursday and Saturday Evening and Sunday Afternoon and Night*

*Good Music! Good Floor! Open All the Year.*


## All About Abalone

By TURNER B. KLINE

(Continued)

The abalone multiply something similar to the frogs. The female throws out the eggs, about a thousand in quantity, and the male throws out a fluid on the eggs that fertilizes them. It is considered a very good percentage of propagation if one pair of abalones will have twelve living young out of the large quantity of eggs. It takes a green abalone from nine to twelve years to grow to the size that comes within the law.

Sometimes blister pearls are found in the shells, which is caused by a small parasite boring through the shell from the outside. This parasite is called the Torsedo. When it gets nearly through the abalone shell the abalone becomes aware of his foe and nature so provides for the shell fish by giving it the power to cover up the incoming foe. If the abalone is not in good condition and the case is such that the Torsedo can cut through the shell faster than the abalone can cover him, then the Torsedo will finally get through the shell and kill it. In most cases, the abalone can cover the Torsedo faster than it can cut the shell. Then the result is a small raised piece in the shell that is called a blister pearl. The average hole bored by the Torsedo is estimated at about one-eighth of an inch in diameter.

(Continued next week)

### MRS. H. LIPSETT'S NEW STORE

The new building for the O. B. Dry Goods Store on Newport avenue is rapidly nearing completion. Contractor Fred Kenner has put in a frontage with a real metropolitan appearance and the show windows promise to be exceptionally attractive. Mrs. H. Lipsett, the progressive proprietress of the O. B. Dry Goods Store, went to Los Angeles early this week to attend a big manufacturers' sale and purchased a large and varied stock of goods for her new store, the opening of which will take place early next month.

### O. B. LUMBER COMPANY BUSY

The Ocean Beach Lumber Company is furnishing the lumber and building material for the following array of new buildings now under way and many others to be soon erected.

Captain Charles May, architect and builder from Florida, is building a new home on West Point Loma boulevard at Bacon street.

A. C. Cogswell is having two cottages constructed on DeFoe and Narragansett avenue.

C. N. Tubbs has contracted to build two small cottages and a large bungalow on Cape May avenue and Cable street for Mrs. Kress.

A. C. Collins is building a cottage on Eber and West Point Loma avenue.

### BEACH "BOKAY" FOR "BUNNY"

While stumbling along the patch of glory and grief in publishing a paper for the "peepul," an editor reaches a shining milestone every once in a while. And that's what brother "Bunny" Murray has just done with his bright and breezy East San Diego News.

His number one of volume two appeared last week with twelve pages teeming with newsy news, special write-ups, attractive ads, a plentiful supply of interesting pictures, including fine portraits of "Bunny" and his clever and industrious helpmate. The whole paper was a gem of modern journalism.


ACRE LOTS AND HALF-ACRE TRACTS
1½ acre with good building.
Ask About Them
G. W. BROOKS
Pacific Beach. Phone Pac. B. 48

THE STAR CAR
$558.75 Here
MAINE GARAGE
Newport Avenue
Phone: Point Loma 382
STORAGE SUPPLIES

MERRY-GO-ROUND
OPEN SUNDAY AFTERNOONS
2 TO 5 P. M. - : WHEN WEATHER PERMITS
FARE 5 CENTS TO EVERYBODY
O. F. DAVIS & SON, Proprietors

SMOKE HIGHWAY CIGAR
3 for ..... 25c
2 for ..... 25c
10c Staight

SMOKE OCEAN BEACH SPECIAL
Five Cent Cigar

FREMONT CLUB CIGAR STORE
OCEAN BEACH CIGAR FACTORY
5026 Newport Avenue Phone: Point Loma 92


## CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging six words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Young Cornish Game rooster and laying hen, not quite a year old. 4829 Saratoga Ave.

FOR SALE—Most beautiful corner lot in Ocean Beach, new 5-room house, finished in hard wood throughout; two bedrooms and sleeping porch, laundry, bath, large breakfast nook, with extra china closet. House furnished complete for $4,000; terms. E. L. Bailey, Box 477.

WANTED—Wide-awake advertising and subscription solicitors for city and suburban district. Apply The Beach News office.

FOR SALE—Four electric pianos in good playing condition, $75 and $100. Phone Pt. Loma 17, P. O. Box 1092.

WANTED—Building lot, good location, near car line; will pay cash; must be a bargain. J. R. Scott, Ocean Beach.

HOT BREAD—Home-made every day, 10 cents a loaf, at Chris Homeyer's Quality Grocery and Bakery, corner Voltaire and Cable streets.*

BOOST FOR THE LIBRARY


Ocean Beach Cleaners

5050 NIAGARA AVENUE
Cleaning Dyeing Pressing
Phone: POINT LOMA 70-W
C H. Owen, Prop.

A. BENSON
PAINTER - DECORATOR
Estimates and Color Schemes Cheerfully Given
4820 Narragansett Ave.
OCEAN BEACH, CALIF.

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J. P. FROIDE
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Ocean ("Keep Boosting") Beach

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We Specialize In
Vegetable and Flower Seeds
Poultry and Bee Supplies.
630 E STREET SAN DIEGO

J. W. JOBES
BUILDER
4522 Long Branch Avenue
OCEAN BEACH, CALIF.
Phone, Point Loma 36

$750
4-lot corner, 50x140, on Niagara Avenue
Notary Rentals
AGNES G. ELLS
5006 Niagara Avenue Pt. Loma 46-W

BEACH BARBER SHOP
5032 Newport Avenue
First Class Work Guaranteed
OPEN ALL DAY SUNDAYS
Children's Hair Cutting 35c
Call and see us—we'll treat you right.

O. B. NOTION SHOP
Men's, Women's and Children's "SWIM-EASY"
BATHING SUITS
At Popular Prices

Phone: Pt. Loma 74
Hotel Newport
G. D. Gammon, Prop.
Rooms as Low as $5 Per Week
Apartments $30 Per Month
4965 Newport Ave., Ocean Beach

OCEAN BEACH NURSERY
Bermuda Avenue "On the Hill"
Nice KONTIA PALMS at 50c
ROSES, MARGUERITES and Other Seasonable Plants
DONALD CAMERON, Prop.
OCEAN BEACH CAL.

A.G. Kingsbury Realty Co.

On Car Line AT DEL MONTE
*Rentals, Residences, Vacant Lots For Sale*
Phone, Point Loma 338-W


Definite plans are being prepared for a branch bank at Ocean Beach.